

CW I E M E 2003

Europe's largest Coil Winding, Insulation
and Electrical Manufacturing Exhibition & Conference

Messe Berlin, Berlin, Germany 17 - 18 - 19 June 2003

Sponsored by **Coil Winding International & Electrical Insulation Magazine**



Thermik Geratebau - Germany



Fortrac A/G - Switzerland



General Aisle View

**BE THERE -
YOUR CUSTOMERS
WILL!!!**



General Aisle View

Coil Winding, Insulation & Electrical Manufacturing Exhibitions

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Coil Winding, Insulations & Electrical Manufacturing 2003

International Conference & Exhibition



Phenix Technologies - USA

“Be There - Your Customers Will”

IS YOUR COMPANY INVOLVED with Electromagnetic Coils, Transformers and Electric Motors? - Then read on:

It should be the goal of every company to increase its sales. Trade shows have always been the number one method of marketing products. Specialized, dedicated exhibitions have always been more effective than multi product trade fairs.

Specialized, dedicated exhibitions have been proven, year after year, to be the most cost effective method of reaching the greatest number of the right kind of prospective buyers, in the shortest possible time.

CWIEME 2003- The fastest growing coil winding trade show in the world. In just seven years this exhibition has a greater number of participating companies than the Hanover Fair coil winding pavilion, the Productronica coil winding section and the UK coil winding show - **combined!!!!**

Visitors to CWIEME 2002 came from 101 different countries making this event the most International of **all** coil winding events worldwide.

Who were the visitors

63.11% were manufacturers,
18.77% were distributors,
2.73% were in marketing and PR
15.39% were from various other categories.

What did the visitors come to see

Adhesives & Sealants	24.95%
Armatures/Rotors/Motor Housings	21.17%
Bobbins & Coil Formers	28.40%
Burn-off Ovens	6.90%
Carbon Brushes/Brush Holders	13.85%
Coil Winding Machines-Motor	32.63%
Coil Winding Machines-Toroidal	23.95%
Coil Winding Machines-Transformer	27.06%
Coils & Transformers	35.71%
Commutators	14.02%



Quin-T (USA) & Weidmann (Switzerland)

■ *The greatest number of coil winding, insulation & electrical manufacturing companies and products under one roof, at the biggest, dedicated event in Europe.*

■ *Thank you very much for the opportunity to participate in CWIEME 2002. It was a tremendous success for our company*
Mitsui High-Tec - Japan

■ *The European Union is the largest single market place in the world. The electrical manufacturing industry in Europe is nearly as large as the North American and Japanese electrical manufacturing industries combined.*

■ *I liked the very high number of international visitors*
Rale - Switzerland

■ *CWIEME 2002 had 3295 verifiable delegates that kept the exhibition halls filled every day.*

■ *We enjoyed the Show because it is so very specialized and the possibilities to meet customers are very high*
Malvestiti Spa - Italy



Nexans Winding Wire - France

Cut-Out Sensors-Motor & Transformer	16.13%
Impregnation/Encapsulation Equip.	22.75%
Insulation Materials	44.76%
Laminations	22.78%
Magnet Wire	22.53%
Magnetic Cores	22.67%
Magnetizing Systems	13.71%
Magnets	21.11%
Motor Balancing Machines	15.94%
Needle & Wire Guides	8.71%
Rewinding Equip-Motor & Transformer	15.30%
Software-Coil/Transformer & Motor	19.53%
Soldering Equipment	16.69%
Taping Machines	10.21%
Testers-Motor & Transformer	30.24%
Welding Equip-Coil/Motor/Transformer	19.44%

■ **Exhibitors get free publicity in Coil Winding Magazine - Distributed to 103.500 readers per year.**

■ **It is a very specialized fair. We can meet with visitors in a very short time. Great quantity of possible suppliers for materials, machinery and technologies.**

MAM Collettori Spa - Italy

■ **Berlin has the largest concentration of manufacturing companies** in Europe. By this definition it is the most important venue in Europe.**

■ **Best show ever and we plan to increase the size of our stand next year.**

European Electrical Laminations Ltd - UK

■ **More delegates attend Berlin than attend the three USA Coil Winding Shows and the UK Coil Winding Show combined.**

■ **After visiting the Show last year as visitors, it was now our first time that we join as exhibitor. The visitors calling by our stand were 99% professional and we found some new contacts.**

Outokumpu Poricopper - Finland

■ **No hidden costs.**

■ **As first time exhibitors we were pleased with the quality of visitors.**

Vector Fields Ltd - UK

Berlin is considered one of the most friendly and approachable exhibition cities. The Messe Berlin main catchment areas include the new federal states and neighboring Eastern European countries. Poland, Hungary, the Czech Republic and the Slovak Republic are target markets for this event.

International Conference

Two separate Conferences will run concurrent with CWIEME 2003. Our own CWIEME 2003 Conference will run for 2 days, and INSUTEC 2003 will run for 1 day. INSUTEC specialises in High Voltage Technology.

The Industrial Heart of Continental Europe:

Germany, the number one location choice because it is the foremost European country in terms of manufacturing. Germany is the third largest economy in the world. Germany is the dominant economy in Europe, generating nearly 30% of the total Gross Domestic Product of the European Union.*



Ruff K/G - Germany

Berlin, has the largest concentration of manufacturing companies** in Europe. By this definition it is the most important venue in Europe. Berlin was confirmed as the number one choice of venue as a result of a 1993 survey mailed to leading manufacturers in your industry. Easily accessed with ninety minute flight times from France, Italy, Holland, the UK, Spain, Belgium, Eastern Europe, Scandinavia, and the Balkans. As the capital of Germany, Berlin is the gateway between East and West, and with the completion of the single EC market, Berlin serves to emphasize its status as the doorway to the central and eastern markets.

Messe Berlin, one of the most accessible trade show venues in Europe. Trains, planes, and automobiles, each as easy as the next to reach the exhibition with the least amount of aggravation. Train stations within two hundred yards of the exhibition hall, unlimited parking literally outside of the exhibition hall entrance, and three airports within twenty minutes drive times.

■ **Catalogues distributed free to all visitors.**

■ **Coilwinding Berlin 2002 was a big success for Weidmann and our partner company Quin-T Group.**

Weidmann Systems - Switzerland

■ **Free VIP mailing services.**

■ **We think the exhibition is very good.**

Ruian Angu Electric Apparatus - China

■ **Free publicity stickers**

■ **First of all congratulations for CWIEME 2002 exhibition. For me and certainly for all delegates it was possible to contact the best suppliers and companies in the world in this market.**

Voith Siemens Hydro Power Generation - Brazil (Visitor Comment)

■ **Free parking for visitors literally outside of the exhibition hall.**

■ **As first time exhibitors we found it a very positive experience and are looking forward to 2003.**

CST-Computer Simulation Technology - Germany

Track Record of the Organizers:

Over thirty years of successful exhibition organization - including the very first coil winding exhibitions in the UK and in the USA. These exhibitions were organized when other trade show organizers could not see the potential of specialized coil winding exhibitions. From these exhibitions the ICWA and EMCWA were founded.

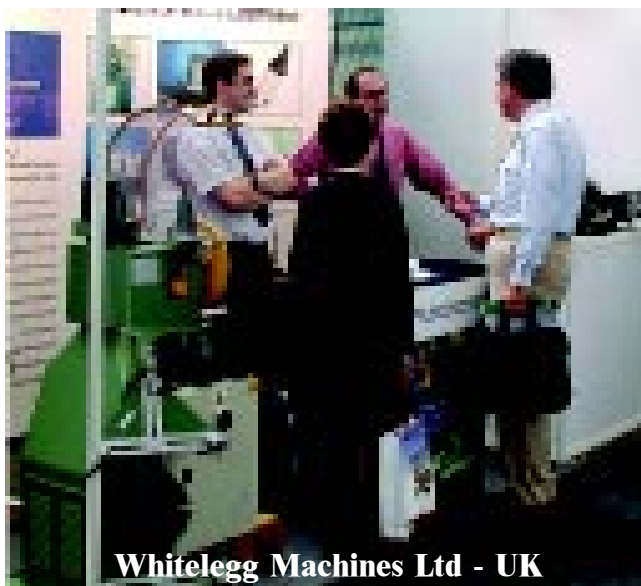
CWIEME 2003 Berlin - Proof positive that a thirty year track record of successful exhibition and conference organizing can make the difference between a waste of time, and an outstanding return on investment.

Coil Winding International & Electrical Insulation Magazine:

The exhibition will be supported by the world's leading, and only International magazine devoted entirely to the coil winding, insulation and electrical manufacturing industries. Coil Winding International & Electrical Insulation Magazine can draw upon over twenty five years of International leadership and participation in over two decades of coil winding events worldwide.

Coil Winding International & Electrical Insulation Magazine has agreed to allow us full access and unlimited use of their mailing lists which are by far the most comprehensive in the world for the coil winding industry. Internet Web Page <http://www.coilwinding.co.uk/>

(* Eurostat 1996)
(** Based on Berlin ICC/Messe Research)



Call, Fax or E-mail today to reserve space

Fax: ++44-1202-380661, E-mail: thouse@coilwindingexpo.com

- Yes - I will be exhibiting - I require sq metres
- Yes - I will be attending the CWIEME 2003 Conference, send details
- Yes - I will be attending the INSUTEC 2003 Conference, send details

First Name: Last Name:.....

Job Title:

Company:

Street/PO Box:

City: State: Zip/Post Code:

Country:

Tel: Fax:

E-Mail address:

Products:

Coil Winding, Insulations & Electrical Manufacturing 2003

International Conference & Exhibition

CWIEME 2003

17 - 19 June 2003

**Messe Berlin
Berlin, Germany**



**Your
exhibition was fantastic,
we got a lot of interesting
contacts**

**Schuetz Messtechnik - Germany
(Coil & Transformer Test Equipment)**

If undelivered return to:
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